

MARCH 2007

Fashion™ MANNUSCRIPT

| AN INSIDER'S VIEW OF THE APPAREL INDUSTRY |

| IN THIS ISSUE |

FLEET STREET LTD.

CREATIVE APPAREL
CONCEPTS

TUMMY TUCK JEANS

MACK™

ALTERNATIVE® KIDS

LT APPAREL GROUP

KUSHYFOOT®



**BlueCherry®
by CGS**

PAUL MAGEL

On The Rise

BlueCherry By CGS

Haggar Clothing, a leading global marketer of men's casual and dress apparel and women's sportswear, set a number of strategic goals for this year. Major among them was technology innovation, with emphasis on an integrated ERP solution and access to information. The company's objective: more effective management of its entire wholesale lifecycle. Haggar's choice: BlueCherry by CGS.

Notations, a supplier of women's fashions to department and specialty stores, was seeking greater efficiency and accuracy in exchanging information with its vendors. It particularly wanted to utilize electronic purchase/production order transmission systems that could be integrated with ERP systems. Notations' choice: again, BlueCherry by CGS.

More and more apparel companies, including Marc Jacobs, Tommy Bahama, Sean John, Brooks Brothers, Diane Von Furstenburg and well over 100 others, are using BlueCherry by CGS to streamline and integrate their operations and their supply chains.

BlueCherry, a comprehensive, fully integrated end-to-end enterprise application for the apparel industry, is one of a number of technology-enabled solutions provided by Computer Generated Solutions, Inc. (CGS). Phil Friedman, President and CEO, founded the company in 1984. Mr. Friedman, who emigrated in 1976 from the former Soviet Union, settled in New York and started working in the apparel industry. Eventually he decided to open his own business, focusing on the industry's information technology requirements.

Today, through organic growth, continuing acquisitions and global expansion, Mr. Friedman has built CGS into a leading provider of software solutions, technology-enabled services, learning, training and outsourcing solutions. Its clients include Fortune 1000 companies, global enterprises, mid-market businesses and government agencies worldwide. Headquartered in New York City, CGS today maintains a global presence, with 18 offices in North America, Europe and Asia.

"We enable organizations to adapt and implement advanced technologies throughout their enterprise by delivering expert, cross-industry solutions on multiple platforms," notes Mr. Friedman. "By integrating with clients' core business operations, CGS offers a broad array of services, including ERP, eCommerce, PLM and CRM solutions, application development, system integration, learning services, help desk, and global sourcing solutions."

Acquisitions have steadily expanded CGS's capabilities. Three recent ones include EasyCall, Romania's largest call center operation; Foliodev, a software development company and Microsoft Industry-Builder Partner; and Altara, a Microsoft Gold reseller, recognized as one of the Top Ten Dynamics partners worldwide. These acquisitions reflect both CGS's global growth and the company's expanding ability to support the global requirements of its customers, as well its commitment as a strategic Microsoft Gold partner.

"We developed BlueCherry by CGS specifically to serve the fashion

industry," notes Paul Magel, Senior Vice President, Application Solutions. "It's vital that the industry react swiftly in these increasingly competitive times. Companies have to be not only more efficient, but also more innovative."

Mr. Magel, who joined CGS in 1997, has more than 20 years' experience in information technology and is responsible for managing the application solutions group. This group is responsible for all areas of the product life cycle including product development, sales, education and support of the BlueCherry Enterprise Suite.

BlueCherry by CGS is a full end-to-end application suite encompassing shop floor control, warehouse management, merchandise planning, distribution, a virtual showroom, product lifecycle management, business intelligence, back office systems, and more. It's a portfolio of systems that helps client companies streamline their operations and boost their productivity from beginning to finish.

Among BlueCherry's principal application solutions are:

Product Lifecycle Management (PLM)

To meet the demands of integrated business control, from product development to product delivery and beyond, CGS recently introduced BlueCherry Product Lifecycle Management (PLM). It supports best-practice processes by providing more comprehensive, more detailed, more systematized, and real-time information to insure accurate and unformed decision-making. Among results: ease of set-up, little or no duplication of effort, and standardization. "BlueCherry PLM integrates every individual, every department and every company from design to delivery into a larger value-added chain," says Magel. "That includes colleagues, customers and suppliers. We believe that BlueCherry PLM can provide new levels of efficiency, productivity and profitability."

Shop Floor Control

More product means more revenue. On the manufacturing end, improved productivity means shipping more product without adding more personnel, equipment or space. Productivity and cost savings can be the key to a successful operation.

BlueCherry answers that challenge. A computer-based data collection and information processing system, it increases productivity, automates payroll, controls work-in process, and improves supervisor and management efficiencies. The result: better quality and customer service, improved employee morale, and increased profits. "More than 300 customers for whom we've done successful installations can tell you: it pays," says Magel.

Warehouse Management System

Recently introduced, the BlueCherry Warehouse Management System is designed to control the entire operation of warehouses that require sophisticated distribution solutions, including stick bin location, RF technology, and dynamic routing rules. By using radio frequency mobile computers as true intelligent clients rather than as dumb terminals, the BlueCherry Advanced Warehouse Module

"We developed BlueCherry by CGS specifically to serve the fashion industry."

photo by: jillphotography.com



(clockwise) Paul Magel, SVP Application Solutions Group, Jim Falino, VP Development, Diane Hanes, VP Delivery Services, Ron Grilli, VP Sales and Jason Roth, VP Applications

supports an unlimited number of users, making it both scalable and cost-effective.

Merchandise Planning System

Whether it sells its products through retail, catalog, Internet or wholesale channels, or all four, a business needs a merchandise planning solution that can work with each distinct business operation in one unified manner. The BlueCherry Merchandise Planning System is the answer. A real-time software solution to effectively plan a line across multiple distribution channels, it enables best-practices processes by providing more comprehensive, more detailed, more systematized and more real-time information to insure accurate and informed decision-making. Among the benefits: ease of line setup, elimination of duplicated effort, and the standardization of work across the organization. "Once you develop these detailed plans," Magel explains, "the Merchandise Planning System integrates with the BlueCherry Enterprise Suite, which brings together the up-front process of merchandise planning with the downstream processes of product development, manufacturing and distribution."

Virtual Showroom

Imagine communicating with a buyer online, offering instant access to product line presentations and availability. The BlueCherry Virtual Showroom provides it. Specifically designed for the fashion industry, the system provides real-time Internet access to catalogues, sales history, custom line presentations, sales order inquiry and order entry—all on a secure site and with style and color images. "By providing buyers and sales managers with secure on-line access to information, companies can realize significant improvements in customer service, not to mention cost savings," Magel points out.

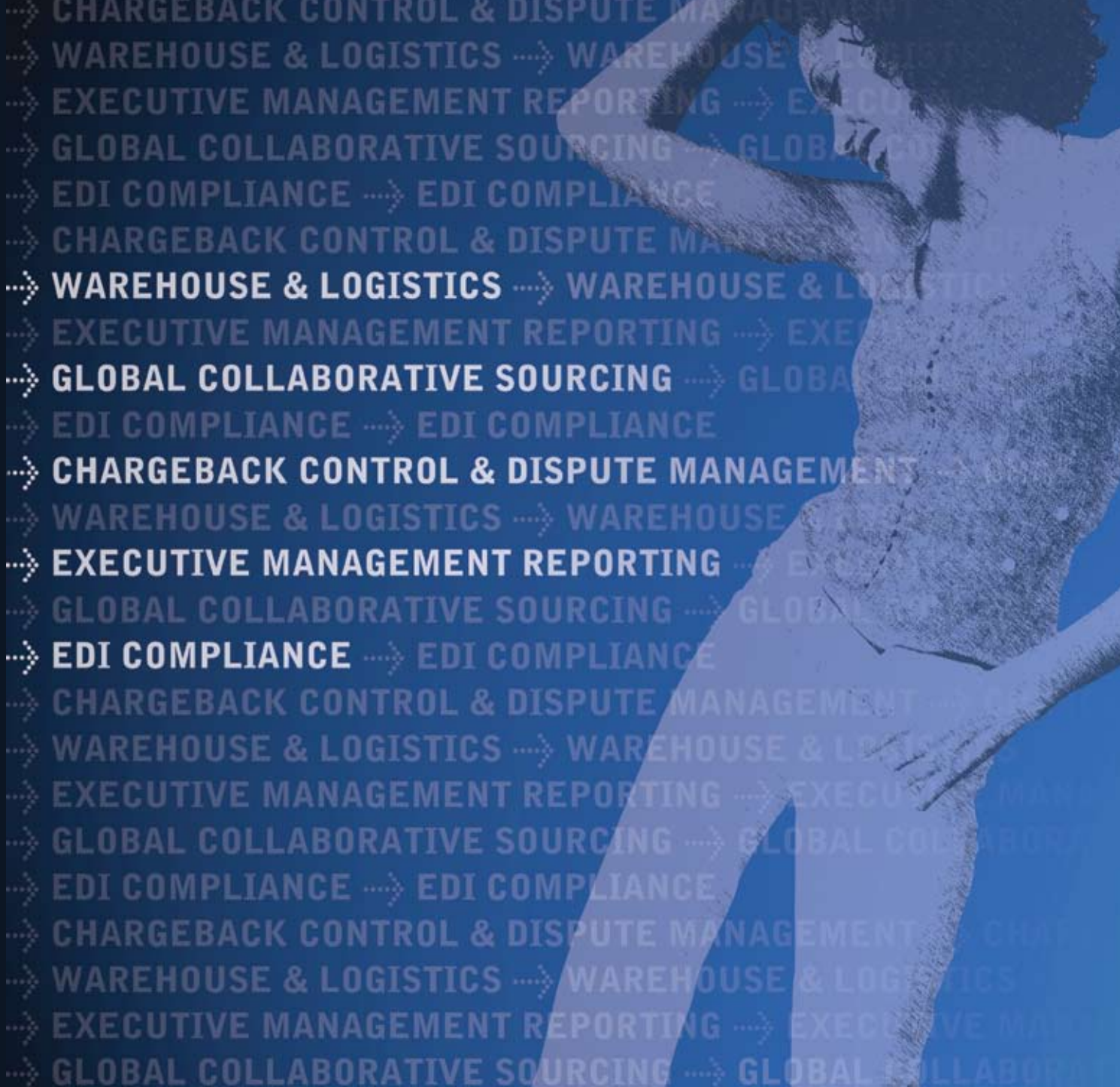
Executive Intelligence

CGS, in constant touch with its large client base, recently uncovered a new need on their part: an easy-to-manage environment for users of BlueCherry. CGS's solution: the Executive Dashboard, providing a fast, concise and aggregate view of corporate information, as well as breaking news about the fashion and apparel industries, a wide variety of research, corporate e-mail and calendar, and other information. Users can customize their portals to include the information most useful to them.

What's next for BlueCherry? At their recent Annual Customer Conference, CGS unveiled a sneak preview of its next-generation web-based Enterprise Portal leveraging Microsoft's .NET technology platform. This state of the art Enterprise suite is scheduled for availability next year. CGS continues to leverage its roots and expertise in the apparel and fashion sector to reach new market opportunities for expanding its West Coast penetration as well as in emerging markets around the globe. CGS, with its industry leading apparel solution, BlueCherry, appear to be on the rise, poised for further growth and expansion in both the US market and across global markets.

*Computer Generated Solutions, Inc.
Three World Financial Center
200 Vesey Street
New York, NY 10281-1017
Tel: 212-408-3800
www.cginc.com*

By Peter Haas



Versatile ERP Solutions for Every Outfit

THE MOST WIDELY USED BUSINESS SOLUTION IN THE FASHION INDUSTRY



Computer Generated Solutions (CGS) provides innovative solutions that fulfill the information technology and business needs of fashion manufacturers, importers and retailers. www.cgsinc.com

Copyright 2007. Computer Generated Solutions, Inc. All rights reserved.